



Von's gigantic pre-inventory stock-reducing sale

It's time to take our month end inventory. In order to balance our stocks we're offering special low prices on top quality groceries. Take advantage of these huge savings—stock up now!

FRESH FROZEN BEEF, CHICKEN OR TURKEY
SWANSON PIES EACH **23¢**

VERMONT MAID CANE AND MAPLE
SYRUP 12-OZ. JAR **27¢**
(24 OZ. JAR 51¢)

R.E.D. BRAND
ALASKA SALMON NO. 1/2 CAN **41¢**

SMUCKER'S EASTERN PURE
APPLE BUTTER 32-OZ. JAR **37¢**

COUNTY FAIR UNPEELED
WHOLE APRICOTS NO. 2 1/2 CAN **19¢**

PATIO
WHITE NAPKINS 80-COUNT PKG. **10¢**

VON'S VALUE
COFFEE 2-LB. BAG 1.68 1-LB. BAG **85¢**

BEST FOODS
MAYONNAISE QT. JAR **59¢**

KRAFT VELVEETA
CHEESE 2-POUND LOAF **77¢**

SUNNY VALLEY—LARGE SIZE—GRADE "A"
FRESH EGGS DOZEN IN CARTON **39¢**

SPRY
SHORTENING 3-LB. CAN **88¢**

SALAD OIL AND LIQUID SHORTENING
WESSON OIL QUART BOTTLE **61¢**

VON'S COLORED
MARGARINE ONE POUND CARTON **17¢**

WESTVALE
TOMATO JUICE 46-OZ. CAN **19¢**

TOM SAWYER—DELICIOUS 12-OZ. JAR
PEANUT BUTTER 31¢

ROYAL PRINCE
YAMS 17-OZ. CAN **21¢**

CRESTO CUT
STRING BEANS 16-OZ. CAN **10¢**

B & M BOSTON
BAKED BEANS 13-OZ. CAN **18¢**
(28-OZ. CAN 29¢)

GERBER'S
ASSORTED VARIETIES
BABY FOODS
STRAINED 6 4 1/2-OZ. CANS **49¢**
JUNIOR 6 6 1/2-OZ. CANS **69¢**

HEINZ BEANS
PORK AND BEANS OR VEGETARIAN WITH TOMATO SAUCE
16-OZ. CAN **18¢**

MEAT DEPARTMENT SPECIALS

MORRELL'S PRIDE
SMOKED PICNICS TENDER SUGAR CURED SHORT SHANK 5 TO 8 LB. AVG. **33¢** lb.

HORMEL'S MINNESOTA EASTERN SUGAR CURED
SLICED BACON 1-LB. PKG. **49¢**

U.S. GOV'T. GRADED CHOICE AND GOOD STEER BEEF
BLADE CUT CHUCK **33¢** lb.

TENDER JUICY—FULL OF FLAVOR
CENTER CUT OR 7-BONE CHUCK ROAST **37¢** lb.

DELICIOUS LEAN STEER BEEF
ROUND BONE SHOULDER ROAST **43¢** lb.

BONELESS BEEF SHOULDER ROAST—59¢ lb.
BONELESS STEW BEEF **59¢** lb.

LEAN TENDER
GROUND CHUCK FRESHLY GROUND EVERY HOUR MAKES A DELICIOUS TASTY MEAT LOAF **43¢** lb.

GROUND FROM SELECT CUTS
GROUND ROUND SERVE BROILED WITH FRENCH FRIES AND VEGETABLES **63¢** lb.

100% PURE PORK
PORK SAUSAGE 45¢ lb. TENDER PLATE CUTS **BOILING BEEF** **11¢** lb.

A NEW HORMEL PRODUCT
HAM STICKS 8-OZ. PKG. **53¢** LEAN MEATY TENDER BEEF **SHORT RIBS** **19¢** lb.

NORTHERN PACIFIC SLICED
HALIBUT 39¢ lb. BOOTH'S FANCY PAN READY **Breaded SHRIMP** 2 1/2-lb. Box **1 179**

LUNCH BOX SPECIALS

FIRST DAY FRESH, JERSEYMAID
COTTAGE CHEESE CREAMED OR FARMER STYLE PINT CTN. **19¢**

WILSON'S CERTIFIED TRUAM
CHOPPED HAM 100% HAM, PERFECT FOR LUNCHES LB. **79¢**

EXTRA SHARP
REEDSPORT CHEESE MELTS LIKE BUTTER LB. **69¢**

SWIFT'S PREMIUM ALL MEAT
LONG BOLOGNA IN THE PIECE LB. **39¢**

VON'S FAMOUS TASTY
CHICKEN PIES JUST HEAT AND EAT **3 FOR 1 00**

PACIFIC THIN FLAKE SODA
CRACKERS 1-LB. PKG. **25¢**

E-Z POP
POPCORN PER PACKAGE **39¢**

GLORIETTA FREESTONE ELBERTA HALVES OR
SLICED PEACHES 17-OZ. CAN **23¢**
(NO. 2 1/2 CAN 35¢)

TOILET TISSUE
SCOTTISSUE REGULAR SIZE ROLL **10¢**

THORO FED
DOG FOOD 3 TALL CANS **45¢**

VON'S "REALLY FRESH" PRODUCE
PACKED WITH VITAMIN "C"
FIRM TOMATOES CELLO TUBE **15¢**

MAKE A TEMPTING CAESAR SALAD WITH
CRISP ROMAINE POUND **7¢**

GIVE YOUR PICNIC HAM EXTRA FLAVOR WITH
BRUSSELS SPROUTS POUND **10¢**

LUSCIOUS, FAMOUS DEGLET NOOR
FANCY DATES ONE POUND PACKAGE **17¢**

FINEST CALIF. VARIETY—REG. 69¢ VALUE
BAREROT ROSES FIVE FOR \$2.19 EACH **49¢**

KARO—1 1/2-LB. JAR, BLUE LABEL **23¢**, RED LABEL **24¢**, GREEN LABEL **25¢**

FOR WASHING DISHES 12-OZ. BOTTLE
GLIM **34¢**

BEAUTY & HEALTH AIDS

GLORIFIES YOUR HAIR
HALO SHAMPOO 57¢ LARGE BOTTLE

IPANA WHITE
TOOTH PASTE 47¢ GIANT TUBE

FOR QUICK RELIEF OF HEADACHE
ANACIN 69¢ BOTTLE OF 50 TABLETS

ALUMINUM FOIL REYNOLDS WRAP

25-FT. ROLL **25¢**

N.B.C. RITZ
CRACKERS 16-OZ. PKG. **34¢**

LUX SOAP FLAKES

LARGE PKG. **29¢** GIANT PKG. **58¢**

BREEZE MAKES WASHING A BREEZE

LARGE PKG. **29¢** GIANT PKG. **58¢**

SURF HEAVY DUTY DETERGENT

LARGE PKG. **29¢** GIANT PKG. **48¢**

RINSO BLUE DETERGENT

LARGE PKG. **29¢** GIANT PKG. **48¢**

LUX TOILET SOAP

2 BATH SIZE **23¢** 3 REG. BARS **23¢**

LUX LIQUID DETERGENT

12-OZ. CAN **37¢** 22-OZ. CAN **66¢**

LIFEBUOY TOILET SOAP

2 LGE. BARS **25¢** 3 REG. BARS **25¢**

Van de Kamp's Specials
Jan. 13, 14, 15

Race Track
COFFEE CAKE . . . 23¢ ea.
(29¢ value)

4-Layer
Chocolate Butter Cream SPONGE CAKE 89¢ ea.
(Reg. 98¢ ea.) 45¢ half

Van de Kamp's
BAKERIES—COFFEE SHOPS

BETTER HURRY! ONLY 2 MORE WEEKS LEFT!
YOU STILL HAVE TIME TO TAKE ADVANTAGE OF VON'S EXCITING OFFER TO YOU!
ORIGINAL HANDPAINTED UNDERGLAZE

Dixie Dogwood DINNERWARE

5 PIECE PLACE SETTING REGULAR 2.50 VALUE **99¢**
WITH PURCHASE OF 5.00
ADDITIONAL COMPLETE SETS AVAILABLE

LOOK FOR THE BIG EXCITING DISPLAY IN YOUR VON'S MARKET!

VON'S

PRICES EFFECTIVE THUR., FRI., SAT., SUN., JAN. 13-14-15-16

1260 W. REDONDO BEACH BLVD.
AT NORMANDIE
— WE GLADLY CASH PAY CHECKS —